



Jim Moeller Bio

Jim Moeller is the President of Soulever Music Corp., an artist management and music consulting firm located on Long Island.

Jim established Soulever in 2003 in an effort to fuse his love for music and background in business. His approach to managing and advising artists has always been based upon the idea that the right opportunities and decisions can result in an artist being truly self-sustaining. Under Jim's management, Soulever artists have appeared in Billboard Magazine, won Independent Music Awards, charted on CMJ and performed at South by Southwest, CMJ, North by Northeast and numerous NACA conferences. Utilizing his relationships throughout the entertainment industry, Jim has successfully secured deals for his artists with national booking agents, radio promoters, publicists, merchandising companies and musical instrument manufacturers.

Prior to forming Soulever, Jim obtained a degree in Management from Gettysburg College in 1997, where he served as the concert committee chairperson. In this role, Jim was responsible for every aspect of concerts by such artists as Rusted Root, Joan Osborne and Blind Melon, with shows averaging more than 1,000 fans. Jim also hosted his own radio shows on campus station WZBT-FM and played drums and percussion in various bands. After college, he continued to play in and manage his own bands in New York before obtaining a law degree from The John Marshall Law School in Chicago in 2002. Knowing a career in the music business was imminent, Jim focused his studies on intellectual property, licensing and contracts.

Jim has been interviewed by the Washington City Paper and authored a chapter in "The Future of the Music Business" (Backbeat Books, 2005), discussing the impact of new technologies on the music industry and how an artist's thorough understanding of these innovations can lead to exposure and success.

Jim has also handled artist development duties for Bienstock & Michael, P.C., an entertainment and intellectual property law firm located in New York City and New Jersey. He has had the pleasure of working with many talented independent and major label artists, including Living Colour, Simple Plan, Little Anthony & the Imperials, Dream Theater, Porcupine Tree, Devon Allman, Eric Mingus and Bobby Sanabria.