



## **Intern Wanted For Artist Management Firm**

Soulever Music Corp. is an artist management and music consulting company based on Long Island that is rapidly expanding. We are seeking a reliable and ambitious college student to help with all aspects of our business. This is essentially a part-time position (although it may fluctuate based upon our artists' activity) and all the work can be done from your home/school/Starbucks/rooftop deck. Occasional in-person meetings may be necessary, so living near NYC/Long Island is required.

### **What We'd Like You To Do**

- 1) Assist in organizing and conducting album publicity and tour publicity.
- 2) Assist in updating of artists' online profiles (Website, ReverbNation, MySpace, Imeem, Sonicbids, Purevolume, etc.).
- 3) Assist in updating our company's online profiles (Website, MySpace, etc.).
- 4) Assist artists in creating and maintaining street teams.
- 5) Screen all incoming submissions from potential new artists.
- 6) Stay current on changes in the digital music landscape (specifically fan management and Web 2.0). We would love for you to take an interest in this fast-paced aspect of the music business, so subscribing and reading newsletter/blogs/articles about all things related to digital music and Web 2.0 would be helpful.

### **Skills You Must Already Have**

- 1) High level of proficiency with computers, including Microsoft Office. The more of a tech geek you are, the better. Experience with Mac is a plus but not required.
- 2) Excellent writing and communication skills. We're not just saying that – we're a service company and communication is everything.
- 3) General knowledge of the music industry today. If you think record labels still give \$500,000 advances to rock bands from Seattle with no fanbase, you might want to consider Medical School.
- 4) Familiarity with all social networking and Web 2.0 websites and services. If you agree that "Facebook is the new MySpace, but Twitter is the new Facebook," then you're our kind of intern.

## **What's In It For You**

1) Actual experience in the music business. You will not be making photocopies, walking the dog or taking out the trash. (Although if/when you come to the home-office, bringing us coffee and the dog a treat will only make us like you more.) You will be handling tasks that are important to our artists' careers and will have an immediate effect on our company. As an artist management company, we are involved in every single aspect of our artists' career.

2) Helping independent bands. Since remaining independent is the only way to survive in today's music business, artists and their team have to do everything themselves. Thus, you'll feel good knowing that your work is actually helping the bands. In fact, you'll feel so good, you probably won't have to attend church/temple/yoga for the next 6 months.

3) Free music and merch...and school credit. Who doesn't want to be on the guest list and fill up their iPods with the best unknown bands in America? Until we can start paying you in actual money, there's no better compensation. Plus your parents will see that you're doing something productive with your free time.

## **About Our Company**

We're an artist management and music consulting firm with a roster that currently includes a live hip-hop/soul band, a soul/rock band and a solo electronic/groove artist. Our approach to managing and advising artists is simple: everything we do is in furtherance of the idea that the artist can become self-sustaining and make a living playing music professionally.

We eat, drink and sleep music. So should the artists we represent. And so should our employees.

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